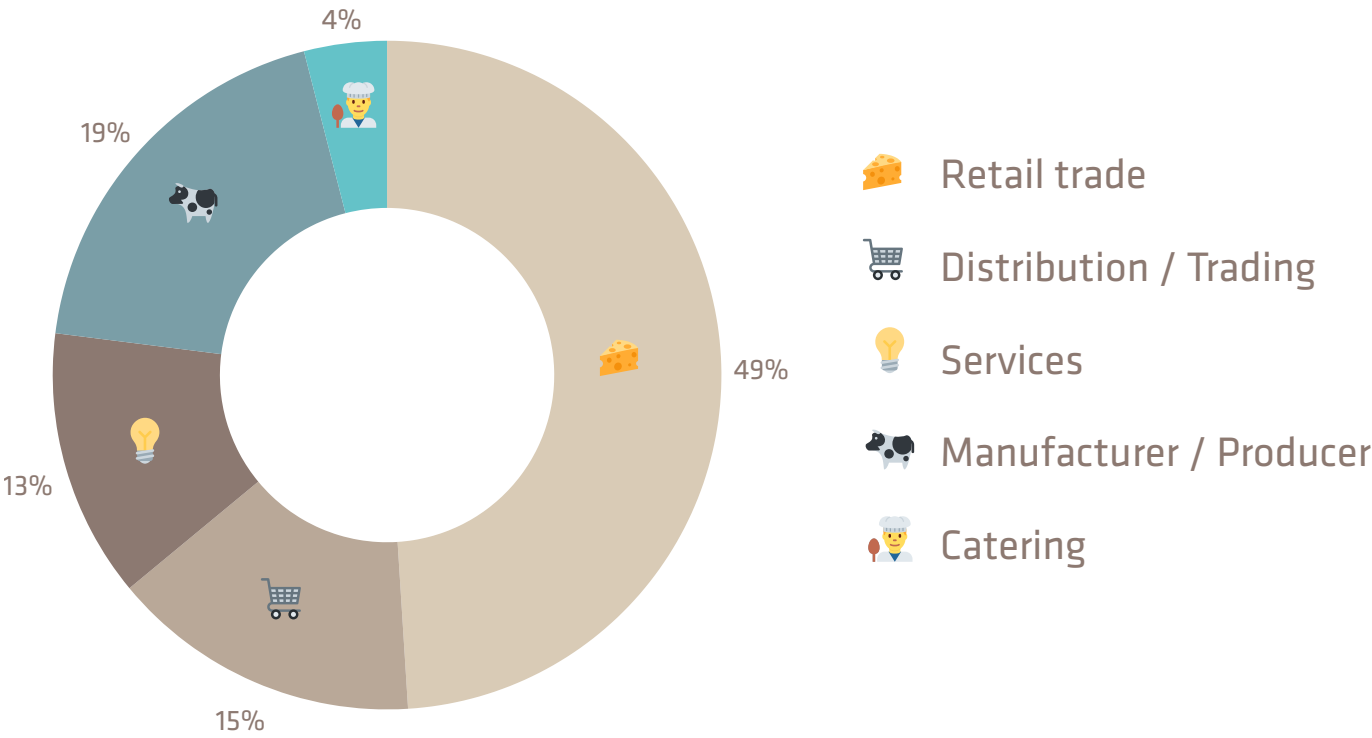




# WHO ARE OUR VISITORS?

A 100% professional show at the crossroads of cheese-making tradition and innovation

## BUSINESS SECTORS



## GEOGRAPHICAL ORIGINS

82% of French visitors

18% of international visitors

### Top 5 visitor's countries

- France
- Italia
- Belgium
- Switzerland
- Netherlands

## SATISFACTION RATES

96% visitors say they are satisfied with the **general atmosphere** of the show.

96% visitors say they are satisfied with the **number of exhibitors** at the show.

96% visitors say they are satisfied with the **quality of exhibitors** at the show.

98% of visitors say they **will return** to the show in 2026.

## THEIR VISIT OBJECTIVES

